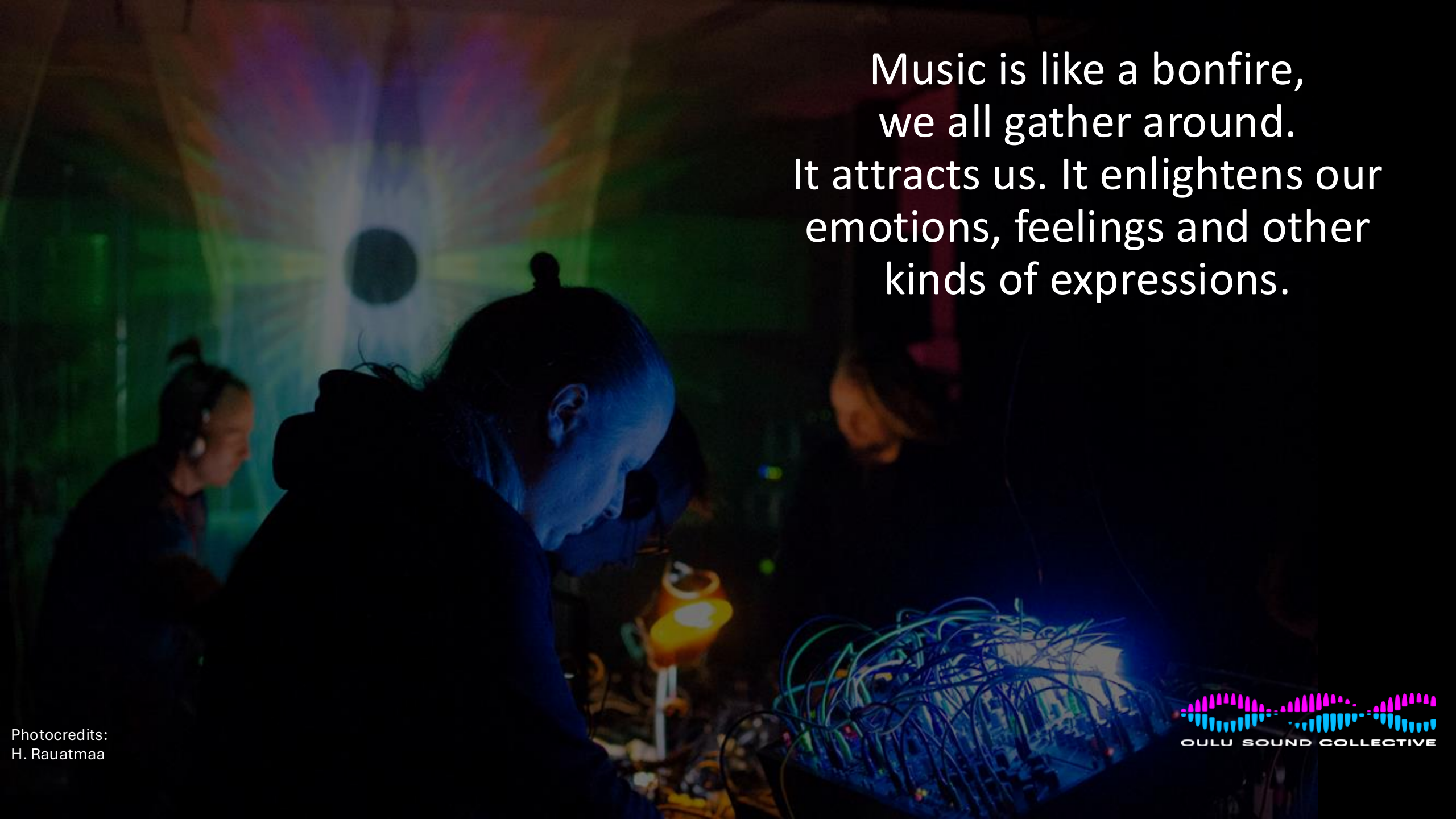
MUSIC & SOUND EDUCATION IN THE 21ST CENTURY

how to embed sound, music & listening practices into education and community programs

OULU SOUND COLLECTIVE



Music is like a bonfire,
we all gather around.
It attracts us. It enlightens our emotions, feelings and other kinds of expressions.

Photocredits:
H. Rauatmaa

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1.0 Introduction

OULU SOUND COLLECTIVE

Basti Kuhz
Technology Artist
Co-Founder
Oulu
Sound
Collective



Photocredits:
S. Hampe

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Oulu Sound Collective Ry

Association for experimental Sound Art



OULU SOUND COLLECTIVE

Oulu (underground) scene as community sound educators

REFORMI ART



Oulu URBAN CULTURE

AKPK

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2.0 Background & Urgency

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Why this matters

'Nobody heard us' – why Gen Z are leading protests across Europe

A wave of so-called "Gen Z" protests has swept across European countries including France, Italy, Belgium and Albania, driven by grievances including the cost of living, the poor state of schools and perceived corruption. In Serbia student-led demonstrations helped topple the country's long-time leader in an election, while further demonstrations are planned in Germany this weekend.

By **Fedja Grulovic**, **Bart Biesemans**, **Fatos Bytyci** and **Alex Fraser**

October 28, 2026 9:00 AM GMT+2 · Updated October 28, 2026

"I think the worst damage this ruling class has done to my generation is stealing even the ability to imagine a future, to dream," she said.

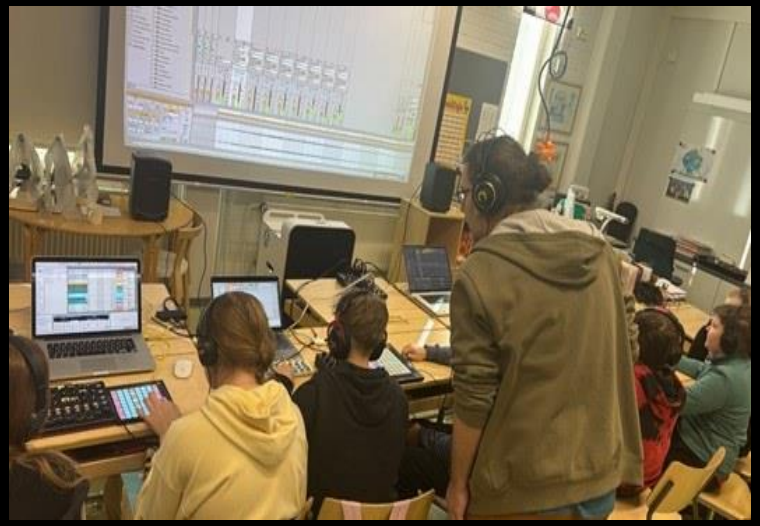
Chiara, a 21-year-old student in protest in Milan, www.reuters.com

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Goals & Objectives



Love for the game



Music education benefits



Strong community
≅
Strong society*

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3.0 Examples



Tech//Art connect//together Workshop

“The kids didn’t want to go for a break and want more days like this.”

Teacher comment



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Oulu Sound Collective Ry

M
A
O S C
S



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www.bastikuhz.com/2026-tar-symposium

QR Code with further information

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Back up slides

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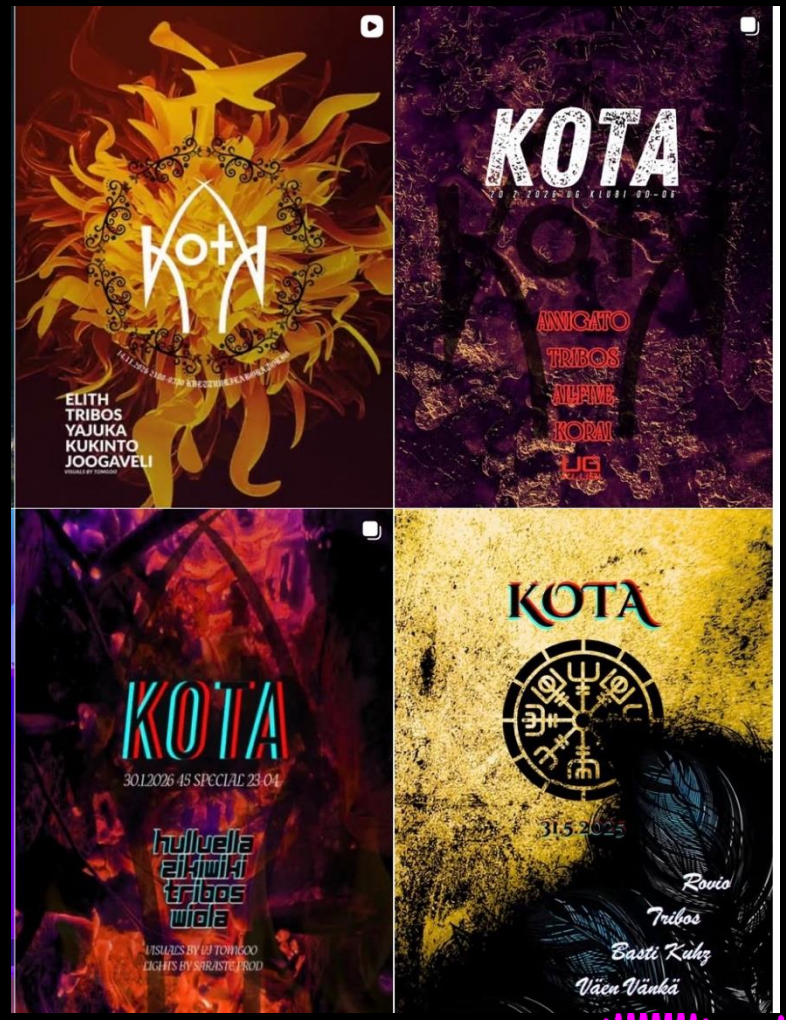
REFORMI ART



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Examples





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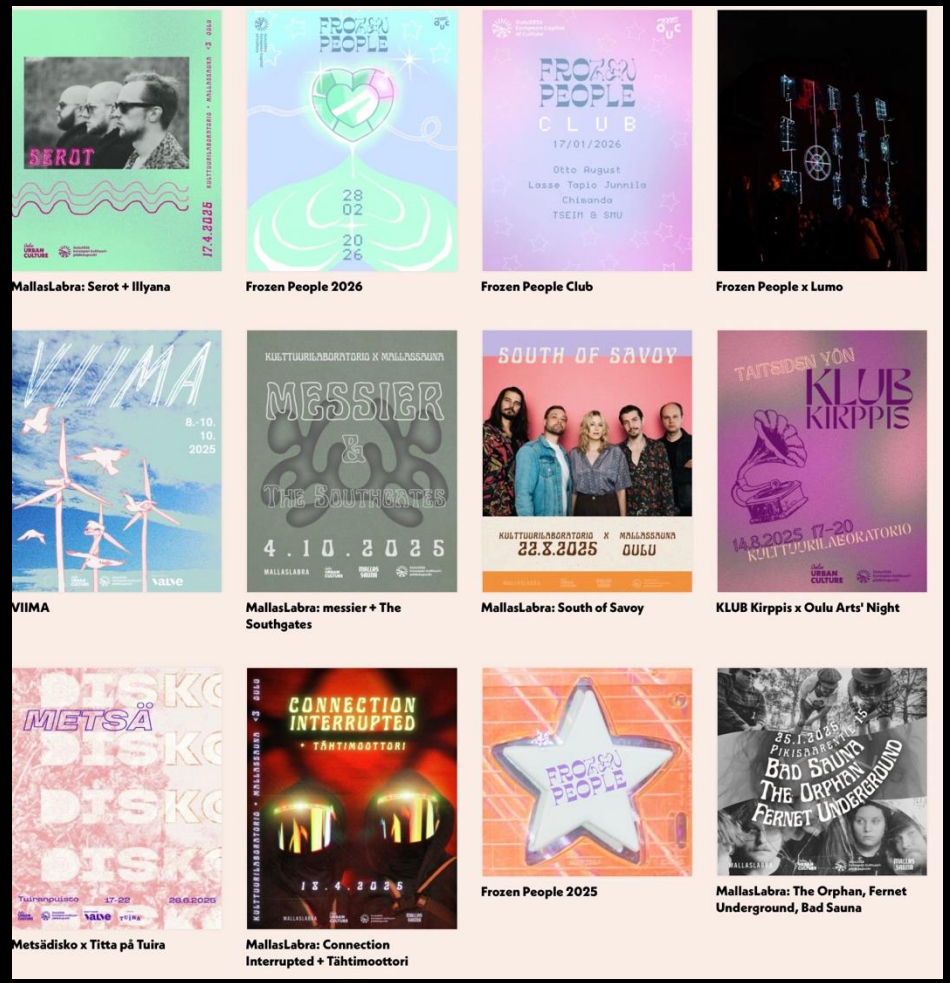
Examples





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Oulu URBAN CULTURE



MallasLabra: Serot + Illyana | Frozen People 2026 | Frozen People Club | Frozen People x Lumo

VIIMA | MallasLabra: messier + The Southgates | MallasLabra: South of Savoy | KLUB Kirppis x Oulu Arts' Night

Metsädisko x Titta på Tuira | MallasLabra: Connection Interrupted + Tähtimoottori | Frozen People 2025 | MallasLabra: The Orphan, Fernet Underground, Bad Sauna

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Infos and Links

- www.bastikuhz.com
- https://osc.oulu.ug
  - https://www.youtube.com/@OuluSoundCollective
- https://www.ouka.fi/en/steam/news/stem-steam-using-technology-put-art-steam
- www.Instagram.com/p0rtaali
- https://reformi.art
- https://urbanculture.fi/en
- https://bibliothek.wzb.eu/pdf/2026/zz26-602.pdf
- https://www.daniellevitin.com/brain-on-music

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